

Newsletter February 2015

Are you ready for spring? We are! Too bad we have a bit more winter to battle. Luckily, the lovely colors and patterns in our kits this month will help you chase the winter blues away!

The February Solo Kit features the adorable line by Echo Park called "Anything Goes." And the name couldn't be more fitting! Not only are the colors on-trend, but also this is the kind of line that seems to go with just about any photo. Plus, the patterns are extremely versatile. While one side might be more feminine, the reverse side looks a bit more masculine. Plus there are tons of basic patterns to mix and match as well. Perfect!

The Medley Kit is a fun mix of some more seasonal papers that also happen to be very usable for other times of the year as well. Bo Bunny's "Star Crossed" is technically a love or even Valentine's line, but it is so incredibly usable for whenever! The red/khaki/black/teal color combo is a favorite and the patterns are super neutral on at least one side. Authentique's "Cozy" line looks snow-themed at first glance. But don't write this one off if you don't have snow pictures. Check out both sides of the papers and you'll see how versatile this one is as well. We love the pop of red in this one! Finally, the Medley kit closes with Maggie Holmes' "Open Book" by Crate Paper. The colors in this one just make me happy! I think it's the pop of yellow and the adorable mix of patterns.

Have fun creating with your kit(s)!

Until next month, Paula



Scrapbook Shortcuts {Thick Embellishment Solution}

By Alissa Trowbridge



Sometimes embellishments are just a bit too thick to sit flat on a layout. In this case, the darling pink arrow clip I used to point to my pregnant belly was causing the photo to sit funny on the page. There was just too much of it behind the photo for the photo to stick flat to the background.

My solution? I put pop dots all across the back of my photo and then stuck it to my page. Instant fix! Now the clip has plenty of "breathing room" and won't crease or bend my photo once it's in the album.

Bonus points that this technique draws a bit more attention to this photo of me from our baby shower without having to do much else to it!

Layout in 10 or 30 Minutes

by Rochelle Spears

10-Minute Layout



Supplies from the February Solo – Echo Park "Anything Goes"

12 x 12" White Cardstock

8 ½ " x 6 ¾" Fresh Flowers paper, Flower side

6 ½" x 4" Arrow Stripes paper, red side

Journaling Cards paper, 1 card cut out

1 Chipboard Tag

1 Chipboard Cloud

3 Prima Flowers

Twine

1 brad (from add-on kit)

Red Thickers

Instructions:

- 1. Use 12x12 White Cardstock as background.
- 2. Adhere Fresh Flowers paper about 3" from top and 1½" from right edge of background paper.
- 3. Layer Red paper on Fresh Flowers paper about 1" from left side of white cardstock.
- 4. Mat photo and adhere photo in center of layout overlapping all papers.
- 5. Tuck one journaling card under the right edge of the Red paper.
- 6. Layer 3 flowers from big to small and attach with brad to the left side of photo.
- 7. Add title and chipboard pieces as shown.

30-Minute Layout



Additional Supplies:

(2) ¼" Arrows Stripes paper (red side) - slanted strips 1 11" x 2" Double Scoop (blue side)

Ink Spray*

nik Spray

Black pen*

Stickles*

Chipboard owl, banner pieces, and sentiment

- 3 Additional Prima flowers 2 B rads (from add -on kit)
- 1 Sticker (from add-on kit)

* Note: From personal stash

Additional Instructions:

- 1. Tap a few drops of ink spray onto 12x12 White paper cardstock, randomly (top right and bottom left).
- 2. Complete as instructions #2 & 3 above.
- 3. Adhere the Double Scoop paper on top of both Red and Flower paper about 6 ¾" from top of white cardstock and flush to left side of white cardstock.
- 4. Adhere both red-slanted cut paper one flush to top left and one flush to bottom right white cardstock.
- 5. Use a black pen and doodle lines around edges of all papers and about 1/8" away from red slanted paper.
- 6. Continue with instructions #4 through #6 above.
- 7. Cluster the flowers with additional three flowers and 2 brads & add Stickles to cloud and flowers.
- 8. Add the chipboard banner pieces and sticker as shown.

{February Sketch}

selected from www.pagemaps.com





February Sketch

Rochelle Spears







Danielle Calhoun



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Designer Details (Adding Dimension)

by Danielle Calhoun



One of the easiest ways to take a layout from good to great is by adding some dimension.

The Medley Kit this month has a lot of embellishments that will help you do this very easily.

Here I used a bunch of the chipboard stickers in the Bo Bunny kit, the frame from the Crate Paper kit and the crochet heart.

Adding dimension will draw a viewer's eye in to your page and photos and it's so easy to do with pre-made embellishments!

